



Touchmark at Wedgewood

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Innovative adult community under construction in west Edmonton *Phase 1 of Touchmark at Wedgewood to be complete by late summer 2005*

Edmonton, AB—A new concept in active adult communities is now under construction in west Edmonton, with the first phase to be complete by late summer 2005. Touchmark at Wedgewood is a \$75 million project funded by a pool of Edmonton investors, Capital Health, and Touchmark and financed by HSBC. The community will include bungalow and apartment housing as well as other on-site services and amenities for adults 55 and older.

Located along the scenic Wedgewood ravine at 184th Street and Lessard Road in west Edmonton, Touchmark at Wedgewood will provide housing and a broad range of options for active adults. The community will be developed in three phases, the first of which includes 66 bungalows ranging in size from 1,400 to 2,400 square feet. A 115-suite apartment complex will offer over 40 floor plans ranging in size from 700 to 1,400 square feet.

"Touchmark at Wedgewood will redefine 55+ living. This upscale community is designed to provide an enriching environment. Here, people can create a lifestyle that will fulfill their dreams," says Michelle Belland, chief operating officer of Touchmark at Wedgewood. "After raising a family and building a career, people can choose lifestyle options that offer them freedom and the opportunity to live life to its fullest."

Belland continues, "We know through research that three key factors create a healthy and happy life: good nutrition, physical activity, and social connectedness. Our resort-style community will deliver on all of these important aspects and more."

A relaxed social environment, health and fitness programs, spiritual fulfillment, and lifelong learning are all hallmarks of Touchmark's Life Enrichment lifestyle. Lectures, films, classes, and special events will be available to fit a variety of interests.

Many amenities will be available within the community, including fine dining, a library, beauty salon and barber shop services, health services, a chapel, and facilities for hobbies. A regional trail system is also being developed to take advantage of the ravine-edge property.

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Touchmark at Wedgewood will open this summer with high-quality assisted living services. The assisted living apartments will be aimed at people needing some nonmedical help each day. This assistance may include taking medications, personal hygiene care, and other daily living tasks. Future phases will include a health services neighbourhood slated to open by mid-2006, in partnership with Capital Health, which will provide a variety of continuing care services. A health and fitness spa—featuring a pool, workout facilities, and such spa services as massage therapy and aesthetics—also is planned. Additional luxury apartments are also slated for construction in 2007.

Don Hamilton, owner of Air Spray (1967) Ltd. an Alberta aerial forest fire bombing company, is one of several Edmonton investors in Touchmark at Wedgewood. In explaining his reasons for getting involved in this project Hamilton says, "I find the Touchmark approach appealing because there is a real need in West Edmonton for this type of community. The site is exceptional and the Touchmark concept makes a lot of sense. Those of us interested in Edmonton's future welcome this significant addition because it will make a difference in how Edmontonians think about their retirement years."

Touchmark has been a leader and innovator in planning, building, and operating adult communities in North America for 25 years.

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An artist's rendering of Touchmark at Wedgewood is available in an electronic file. Please call Martha Jamieson at 780-917-6601 or email martha.jamieson@ddbcanada.com for a copy.